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LANES

FINE JEWELLERY



Visit our boutique on Loseby Lane
(2 minutes from The Highcross Shopping Centre & John Lewis)

Leicester's Luxury Jewellery Boutique

25 LOSEBY LANE, LEICESTER, LE1 5DR | LANESJEWELLERS.COM | 0116 251 2529



TIME TO CELEBRATE: Leicester City stars Dean Hammond, Ben Hamer, Jamie Vardy, Danny Simpson, Danny Drinkwater and Richie De Laet with Lanes' Ercan Onguc
Picture courtesy of Plumb Images

Celebrating a second year of success and looking forward to a second year as LCFC partner

IT'S just two short years since Lanes Fine Jewellery on Loseby Lane opened its doors but the small family jeweller has managed to pack in a huge amount.

As headline sponsors of Miss Leicestershire in April 2014 they crowned Holly Desai and then in the autumn of the same year they went on to become partner of Leicester City Football Club in the Premier League.

Ercan Onguc, owner and huge football fan has thoroughly enjoyed the experience "It has been our absolute pleasure to go to all the games, home and away, and support Leicester City during the most exciting season. They are totally deserving of their place in the

Premier League once again."

As a luxury jeweller, Lanes Fine Jewellery has become a favourite of the players and celebrities in Leicester as well as nationally due to its range of collections, pricing and personal service.

"It's a very relaxed atmosphere and Ercan has made us feel comfortable. Nothing is too much trouble and the jewellery and watches are pretty special" Jamie Vardy, LCFC & England Striker

In the window there's a fantastic display of sparkling gems. A 4.14 carat diamond set in a diamond halo ring, a 3.50 carat natural yellow cushion shaped diamond ring, a stunning ten

carat line bracelet and a selection of large diamonds from three to seven carats, plus many diamond solitaire rings in a huge variety of designs including Tiffany and Cartier styles. The diamond line necklaces and cocktail rings are simply exquisite and it's easy to imagine these being worn on any red carpet.

Carli Onguc, joint owner, put's their success down to customer relations: "It's quite normal for our clients to pop in for a coffee and a chat when they are in town."

"It's like having a living room on the High Street and we love it. All our customers are VIP's to us and I believe these relationships enhance our service overall."

As well as the diamond collections a selection of pre-owned watches are also on display including a variety of Rolex, Hublot and Panerai watches with a very special platinum Rolex Day Date, 2012 model as a centrepiece.

If a specific model is sought then the luxury watch sourcing service is offered and watches are sourced individually and offered with large discounts.

The shop is open Monday to Saturday from 10am to 5.30pm. Ring 0116 251 2529 or visit: www.lanesjewellers.com